

Dr. Beatrice Herrmann Moser

30.12.1972

Swiss

Married, 3 children (2009, 2011, 2014)

Profile

I am an accomplished entrepreneur and business consultant with broad work experience in Asia (Hong Kong and Singapore), and Europe, having studied at Universities in Switzerland and the USA. I hold a doctoral degree (PhD) in Business Administration and am also a Certified Executive Coach as well as an Accredited Mediator. I speak English and German fluently and am able to communicate in French and Spanish.

Throughout my career, I have been working closely with senior management (C-level), leveraging my business acumen and experience, successfully completing a wide range of projects, from strategy definition to managing business areas to operational optimization and working on business transformations. I achieved to be recognized as a relevant sparring partner by my clients.

I have worked with and led international teams and as a business owner, I have been exposed to all areas of managing a business from acquisition of clients, relationship building, operational excellence, to successful project delivery. Recently, I was invited to panel discussions on project management and conflict resolution topics. As a business consultant, I have not only managed projects and project teams but also conducted market research.

Working across multiple jurisdictions, cultures, and industries, I was able to build up a vast network of business partners and contacts across countries and industries, which I am constantly extending.

During many Executive Coaching and Mediation sessions, I have also worked with a diverse group of individual clients, helping them to develop further.

Work Experience

07/2019 – to date **Shiok AG, Switzerland**
Owner and Managing Director
Advisory, Execution, Development, Mediation & Conflict Resolution

04/2008 – 09/2022 **Gecco Pte. Ltd., Singapore**
CEO and Owner focusing on 'Business Consulting, Project Management, Change Management, Leadership Development & Coaching'

Different Coaching & Mediation Mandates

Projects as Senior Consultant for a global Swiss bank

09/2004 – 03/2008 **Finalix AG, Switzerland**
Independent Consultant and Project Manager, Freelancer

Projects as Senior Consultant for a global Swiss bank in Switzerland, Singapore, and Hong Kong, SAR

- 12/2003 – 03/2007 **Self-Employment, Zurich, Switzerland**
Self-employed Consultant focusing on ‘Consulting, Coaching, and Team Development’
Projects for various clients within the financial, hospitality, and educational industry in Switzerland
- 01/1999 – 11/2003 **Accenture AG, Zurich, Switzerland**
Consultant in the areas of ‘Organization & Human Performance’ and ‘Customer Relationship Management (CRM)’
Projects for various clients within the financial and consulting industry in Switzerland and Europe
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Education

- 06/2022 – 06/2022 **University of Oxford, Saïd Business School, U.K.**
Oxford Programme on Negotiation
- 11/2019 – 09/2020 **IEF Institut für systemische Entwicklung und Fortbildung**
Vertiefung Mediation
Thesis ‘Innerbetriebliche Konflikte – Mediation am Arbeitsplatz’
- 10/2003 – 10/2006 **University of Berne, Institute of Business Administration Berne, Switzerland**
PhD in Business Administration (Dr. rer. oec.)
Institute for Organization and Human Resource Management (Prof. Dr. Norbert Thom) and Research Institute for Leisure and Tourism (Prof. Dr. Hansruedi Müller)
‘Professional Development and other Incentives within the Swiss Hospitality Industry’
Thesis rewarded with the grade ‘magna cum laude’
- 08/1996 – 05/1997 **Pennsylvania State University, Smeal College of Business Administration, State College, Pennsylvania, USA**
Completion of several MBA classes
Financial Management, Portfolio Theory, Organizational Behaviour, Human Resource Management, Marketing, Real Estate Management, and Psychology
- 10/1993 – 01/1999 **University of Berne, Rechts- und Wirtschaftswissenschaftliche Fakultät, Berne, Switzerland**
Master of Business Administration (lic. rer. pol.)
Major: Business Administration; Minor: Law, Media
Rewarded with the grade ‘magna cum laude’
Award: recognition from the ‘Berner Gesellschaft für Personal-Management (BGP)’ for outstanding contributions in the area of human resource management for the thesis ‘Erstellen eines Selfassessment-Instruments für Projektteams der Schweizer Rück’

Accreditations

12/2021	Schweizerischer Dachverband Mediation (SDM-FSM) <i>Mediatorin SDM</i>
09/2021	ICF (International Coaching Federation) Credential Holder <i>Designation as Associate Certified Coach (ACC)</i>
11/2019	Swiss Chamber for Commercial Mediation (SKWM) <i>Accreditation as Mediator</i>
05/2018	Singapore Mediation Centre (SMC) <i>Appointment to Family Panel of Mediators</i>
03/2013	Singapore Mediation Centre (SMC) <i>Accreditation as Associate Mediator of the SMC</i>
07/2009	Results Coaching Systems / NeuroLeadership Group <i>Certificate of Coaching</i>

Memberships

since 2021	Schweizerischer Dachverband Mediation SDM-FSM
since 2020	Verein Mediation Zug
since 2019	Schweizer Kammer für Wirtschaftsmediation (SKWM)
since 2016	Society of Mediation Professionals (SMP) in Singapore
since 2013	Singapore Mediation Centre (SMC)
since 2009	International Coach Federation (ICF)
since 2004	Accenture Alumni
since 1999	VBW (Association of Economists, Berne)
since 1999	IOP Alumni Bern (Institute for Organizational Behaviour and HR, Berne)
since 1999	IFM Bern Alumni (Institute for Financial Management, Berne)

Foreign Experiences

- 03/2008 – 09/2022 **Incorporation, Build-up and Management of Gecco Pte. Ltd, Singapore**
Director, Owner, and CEO
- 02/2019 – 07/2019 **World Travel (South Pacific)**
Countries visited: Indonesia, Australia, Solomon Islands, Vanuatu, Fiji, Samoa, Tonga, New Zealand, Cook Islands, French Polynesia, Chile, Argentina, Portugal
- 10/2007 – 02/2008 **International Assignment in Singapore**
Project Manager
- 04/2007 – 09/2007 **International Assignment in Hong Kong, SAR**
Project Manager
- 02/2002 – 01/2003 **World Travel (Asia and South America)**
Countries visited: India, Myanmar, Thailand, Laos, Cambodia, Vietnam, China, Japan, USA, Costa Rica, Ecuador, Peru, Bolivia, Chile, Argentina, Brazil
- 08/1999 – 11/2003 **Projects and Trainings with Accenture AG**
Düsseldorf / Frankfurt / Hamburg / Köln / München / Wiesbaden, Germany; St. Charles, Chicago, IL, USA ; Amsterdam, NL
- 08/1996 – 08/1997 **Pennsylvania State University, Smeal College of Business Administration**
MBA studies and travel
- 01/1993 – 05/1993 **University of California Santa Barbara, Santa Barbara, California, USA**
Language studies and travel
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Language Skills

- German: Native tongue
- English: Fluent (Cambridge Certificate of Proficiency)
- Spanish: Good skills (DELE Intermedio)
- French: Good skills
- Mandarin: Basic skills (HSK 2)
- Italian: Basic skills